



THE 26TH ANNUAL LATINA ACTION DAY



A THREE DAY DIGITAL CONFERENCE

JUNE 10, 11 & 12 | 9:00AM - 10:30AM PST | VIA ZOOM

Digital Sponsorship Opportunities

Executive Club Sponsor - \$7,500

- Logo placement on virtual conference promotions (e-newsletters, social media post on Facebook, Twitter, and Instagram).
- Recognition as an Executive Club Sponsor with company logo displayed on a custom full screen virtual banner on all three days of the conference (during opening and closing of the virtual conference).
- Event App sponsor logo placement.
- Corporate logo on HOPE's Latina Action Day web-page.
- Corporate logo on 3 HOPE e-newsletters highlighting the Latina Action Day Conference.
- Corporate logo and link in 1 HOPE COVID-19 special newsletter.
- Access to exclusive Virtual Fireside Chat Session with thought leader at a date TBD.

Senate Club Sponsor - \$5,000

- Logo placement on virtual conference promotions (e-newsletters, social media post on Facebook, Twitter, and Instagram).
- Recognition as a Senate Club Sponsor with company logo displayed on a custom full screen virtual banner on all three days of the conference (during opening and closing of the virtual conference).
- Corporate logo on HOPE's Latina Action Day web-page.
- Corporate logo on 2 HOPE e-newsletters highlighting the Latina Action Day Conference.
- Corporate logo and link in 1 HOPE COVID-19 special newsletter.

Assembly Club Sponsor - \$3,000

- Logo placement on virtual conference promotions (e-newsletters, social media post on Facebook, Twitter, and Instagram).
- Recognition as an Assembly Club Sponsor with company logo displayed on a custom full screen virtual banner on all three days of the conference (during opening and closing of the virtual conference).
- Corporate logo on HOPE's Latina Action Day web-page.
- Corporate logo on 1 HOPE e-newsletter highlighting the Latina Action Day Conference.

HOPE Advocate - \$1,000

- Thanked via event app and HOPE e-newsletter post Latina Action Day Conference.
- Opportunity to support HOPE's programming and Latina Action Day.